

FOR IMMEDIATE RELEASE:

Contact: Dawn Crawford, WeSERV Marketing Director, 623-889-3753, [communications@weserv.realtor](mailto:communications@weserv.realtor)

### **WeSERV Donates Shoes, Socks, and Supplies to the Boys & Girls Club of the Valley**

CHANDLER, AZ (April 7, 2023) — The 2023 WeSERV Leadership Class launched a month-long campaign to benefit the Boys & Girls Clubs of the Valley (BGCAZ). The “WeSERV with Sole” initiative focused on helping people “get on solid footing” by soliciting footwear donations for kids while providing housing-related education for all.

WeSERV (West & SouthEast REALTORS® of the Valley, Inc.) collected new children’s shoes, socks, and gift cards in March. Members of the Association and the community contributed 236 pairs of shoes and 1,302 pairs of socks for the Boys & Girls Club of the Valley. In addition, the Leadership Class purchased more socks with the \$1,555 gift card and monetary contributions.

Donations were divided and presented to the B&GC Jerry and Helen Wisotsky Branch at 11820 N. 81st Ave., Peoria, AZ 85345, on Monday, April 10, followed by delivery to the B&GC Bob and Renee Parsons Branch at 4309 E. Bellevue St., Bldg. #14, Phoenix AZ, 85008, on Tuesday, April 11.

“Wow, just WOW!” said Kristin Spielberg, BGCAZ’s Special Events Coordinator. “This donation from WeSERV is absolutely incredible, and we cannot thank you all enough for your generosity. Our community of kids will be so happy!” Spielberg noted the importance of new shoes and socks for kids in need. “New shoes and socks put kids on equal footing, and while it can seem like a simple thing, for many, it’s a need.”

WeSERV hosted a FREE event open to the community on March 23 at Varney Park as part of the campaign. The event included food, games, activities, and giveaways. In addition, experts were available with resources for renters and homeowners, including healthy home ideas, maintenance tip sheets, budgeting assistance, and more.

The 2023 Leadership Class of WeSERV graciously thanks donors for their support. **Please contact Jamie O’Driscoll at 630-945-5311 with questions or for additional information about “WeSERV with Sole” Shoe and Sock Drive.**

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### **About WeSERV**

West & SouthEast REALTORS® of the Valley, Inc. (WeSERV), established in 1946, is a member-driven, not-for-profit REALTOR® trade association that serves over 25,500 REALTORS® and affiliates throughout Cochise, Maricopa, Pinal, and Santa Cruz Counties. Association volunteers and the Member Services Team work together to deliver resources, services, and education with a vision to be One Premier Association and the mission to provide services that lead to member prosperity. WeSERV also advocates for members and works to protect the real estate industry. Find more information at [weserv.realtor](http://weserv.realtor).

REALTOR® is a registered collective membership mark that may be used only by real estate professionals who are members of the National Association of REALTORS® (NAR) and subscribe to its strict Code of Ethics. All REALTOR® members of WeSERV belong to Arizona REALTORS® and the National Association of REALTORS®.

### **About Boys & Girls Clubs of the Valley**

With 30 Clubs in the Valley, a Dental Clinic, Charter School, and youth outreach services, Boys & Girls Clubs of the Valley (BGCAZ) positively impacts more than 16,000 youth and teens every year through four key areas: Academic Success, Good Character & Leadership, Healthy Lifestyles, and Career Pathways & Workforce Readiness. Learn more about the organization’s programs at [www.bgcaz.org](http://www.bgcaz.org).

